



SPONSORSHIP OPPORTUNITY

Reach **parents on school councils** in Alberta to promote your organization's products and services.

Promoting parent engagement in public education, the Alberta School Councils' Association (ASCA) presents its School Councils Spring Symposium ONLINE April 26, 2025.

Providing development sessions, information sharing and resources for the school community, the event offers attendees an opportunity to engage in provincial Education and network with others on school council.

The ASCA symposium event hosts over 300 attendees. Attendees include parents, community members, students, teachers, principals, superintendents, and school board trustees, as well as government and organizations in education.

The event provides an online experience, offering sponsors and vendors opportunities for brand exposure and customer leads. In return for sponsorship, your organization will become a visible and valued partner in the event along with others in the education community.

All participating Sponsors receive:

- Two complimentary tickets to attend the event.
- Company logo on the ASCA website for up to 12 months. (*Rotating homepage, and Sponsor page*)
- Company logo and sponsor appreciation in **social media posts** promoting the event – prior to, during and after the event. ASCA X, Facebook, Instagram or LinkedIn accounts. *Minimum 2 posts.*
- Event Sponsor Directory Listing – digital publication with company logo, information/description, website, and contact information. Distributed to all attendees, posted, and shared broadly!

For sponsorship options and details, please see the attached pages or [click here](#).

Visit our [website](#) for more event information or click here for the [event brochure](#).

If you have questions, or would like to discuss additional sponsor opportunities, please contact parents@albertaschoolcouncils.ca 1-800-661-3470 or 780-454-9867 (Edmonton).

Thank you for your support!

