



Sponsorship Opportunities

The provincial symposium hosts up to 300 delegates, attending from across Alberta.

Attendees include parents, teachers, community members, students, trustees, principals, superintendents, government, and education organizations personnel.

The event provides an online connection, offering sponsors opportunities for brand exposure and customer leads. Share information on products, services, and resources relevant to schools, communities and fundraising associations in Alberta.

All Participating Sponsors receive:

- Two complimentary tickets to attend the event.
- Company logo on the ASCA website for up to 12 months. (*Rotating homepage, and Sponsor page*)
- Company logo and sponsor appreciation in **social media posts** promoting the event – prior to, during and after the event. ASCA X, Facebook, Instagram or LinkedIn accounts. *Minimum 2 posts.*
- Event Sponsor Directory Listing – digital publication with company logo, information/description, website, and contact information. Distributed to all attendees, posted, and shared broadly.

Value Packages:			
<p>Spirit Package</p> <p>\$500</p> <p>1 Breakout Session Sponsor, 1 Video Ad posting on ASCA website for 1 year.</p>	<p>Courage Package</p> <p>\$750</p> <p>1 Breakout Session Sponsor, 1 ASCA eNewsletter Ad.</p>	<p>Resolve Package</p> <p>\$1000</p> <p>1 Breakout Session Sponsor, 1 Video Ad posting on ASCA website for 1 year, 1 ASCA eNewsletter Ad, Prize sponsor.</p>	<p>Conviction Package</p> <p>\$2000</p> <p>1 Keynote/Plenary Sponsor, Registration Site Sponsor, 1 ASCA eNewsletter Ad, Prize sponsor.</p>

Breakout Session Sponsor	Video Ad	eNewsletter Ad
<p>Opportunity to welcome attendees at the start of the session with a company overview prior to introducing the presenter. 1.5 minute (90 second) maximum speaking time. Option to provide a maximum 1 minute (60 second) video ad.</p>	<p>ASCA website section featuring 1-minute (60 second) videos to inform, promote the organization. Posted for 1 year (12 months).</p>	<p>ASCA eNews - digital newsletter distribution to 10,000+ recipients. Company logo, 4x6 jpeg ad, link to website. (Regular price \$500)</p>

\$1000	\$750
<p>Keynote / Plenary Sponsor</p> <p>Opportunity to welcome attendees at the start of the session with a company overview prior to introducing the keynote speaker/plenary presentation. 1.5 minute (90 second) maximum speaking time. Option to provide a maximum 1-minute (60 second) video ad. <i>(2 Maximum, 1 left)</i></p>	<p>Programme Sponsor</p> <p>Company logo on the footer of each page in the Event Programme, distributed to all attendees, posted and shared broadly.</p> <p><i>(2 Maximum)</i></p>
\$500	\$100
<p>Lunch Break Sponsor</p> <p>Company logo on screen during the lunch break. Opportunity to welcome attendees at the end of the lunch break with a company overview 1.5 minute (90 second) maximum speaking time. Option to provide maximum 1 minute (60 second) video ad. <i>*Exclusive Item</i></p>	<p>Prize Sponsor</p> <p>Event give aways to participants. Random draws. ASCA to purchase digital e-gift cards at \$75 value.</p>

Please Note - Sponsorships are confirmed on a first paid basis, limits apply.

Contact Laineenterprisesltd@gmail.com for more information and to secure event sponsorship.

Company logos are required in a **jpeg** file format.

Cancellations are subject to a 5% service fee charge. No refunds issued after April 15, 2025 - Registration Deadline.

Alberta School Councils' Association 207, 11010-142 Street Edmonton AB T5N 2R1 www.albertaschoolcouncils.ca

Contact: parents@albertaschoolcouncils.ca or Laineenterprisesltd@gmail.com Phone 780-454-9867 or 1-800-661-3470

Sponsor Information	
Company Name:	Website:
Company Address:	Postal
Contact Name:	Email:
Company Description:	
Sponsorship Selected:	