

**2024
Conference**
**Annual General
Meeting**

Delta Marriott
Edmonton South

26 27 28 APRIL



**Alberta
School Councils' Association**
Promoting parent engagement in public education



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School Councils Conference 2024

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Alberta Regional Professional Development Consortia (ARPDC)

ARPDC consists of one provincial office (Consortium provincial francophone), which serves the Francophone education community and supports the regional office work in French Immersion and French as a Second language, and six regional offices that work with school authorities in their region. All seven offices leverage technology and collaborative planning to make learning opportunities available across the province.

Mission: To provide high quality professional learning opportunities for Alberta’s educational community.

Regional Professional Development Consortium

- Edmonton (ERLC)
- Southern Alberta (SAPDC)
- Central Alberta (CARC)
- East Central/Learning Network (LNES)
- Calgary (CRC)
- Northwest (NRLC)
- Consortium provincial francophone (CPFPP)



Alberta Regional Professional Development Consortia
Adult learning for students' sake

<https://arpdc.ab.ca>

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ARPDC is also a Social Media Sponsor, a Breakout Session Sponsor, and Post Event Survey Sponsor

Connection Partner Sponsor

Trade Fair Booth, Breakout Session Sponsor, Social Media Sponsor

Canadian Parents for French Alberta

Canadian Parents for French is a nationwide, research-informed, volunteer organization that furthers bilingualism by promoting opportunities to learn and use French for all those who call Canada home.

We are parents, just like you. And like you, we want the best for our children. We believe that the gift of bilingualism gives our kids more opportunities and a better chance of success, no matter what they end up doing as adults. CPF started as a grassroots organization over 40 years ago and the work we do is as important as ever as we raise children in an ever-changing, competitive world.

Booth, Breakout Session Sponsor, Social Media Sponsor



<https://ab.cpf.ca/en/>

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CPF Alberta is also a Trade Fair Reception Sponsor

PlayQuest Recreation

PlayQuest Recreation is a full-service playground equipment supplier.

Whatever your school, community, business or recreational facility needs, our expert team can provide the solution.

Whether you require commercial playground equipment, site preparation, installation, maintenance, or safety surfacing – we are here to assist you every step of the way!

Booth, Breakout Session Sponsor, Social Media Sponsor



<https://playquest.ca/>

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PlayQuest is also a Post Event Survey Sponsor

Programme Sponsor

Lloyd Sadd

Lloyd Sadd is one of Canada's largest commercial insurance, group benefits and pension providers. Our goal is to provide our clients with expert advice in risk management, employee wellbeing and insurance. Lloyd Sadd is your preferred partner, investing time to understand your needs, reduce your total cost of risk, and help you build a better organization.

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<https://www.lloydsadd.com/>

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Coffee Break Sponsor

Public School Boards' Association of Alberta (PSBAA)

The Public School Boards' Association of Alberta is the only association representing and advocating for Alberta's public school boards and public school education in Alberta.

We believe that, by advocating for public school education, we are helping the children in our communities gain access to opportunities and options within the public school system.

We are passionately dedicated to the success of our youth and to Alberta's next generation of leaders.



PUBLIC SCHOOL BOARDS'
ASSOCIATION OF ALBERTA™

<https://public-schools.ab.ca/>

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Nametag Sponsor

Art Cards by Kids

Art Cards by Kids is a highly profitable fundraising opportunity for elementary schools. Students create artwork in the classroom that we transform into cards and other products. Parents purchase their own child's cards with their art on the front and name and age on the back. We help bring art into the classroom in a fun, creative and rewarding way. Our fundraiser can be completed in the spring or fall term. Join the large number of Alberta schools that complete our fundraiser annually!



<https://artcardsbykids.com/>

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Trade Fair Exhibitors

Alberta Council for Environmental Education (ACEE)

ACEE's mission is to work collaboratively to advance environmental education in Alberta, with a focus on empowering young people to become environmental stewards.



ACEE Alberta Council for
Environmental Education
ADVANCING ENVIRONMENTAL EDUCATION IN ALBERTA

<https://www.abcee.org/> **Contact:** Dixie Taylor admin@abcee.org

Advanced Education - Apprenticeship and Industry Training in Alberta

The Ministry of Advanced Education oversees the adult learning system in Alberta, which aims to offer accessible, affordable, and high-quality education that prepares Albertans for the workforce and fulfilling careers. A crucial component of this system is apprenticeship education, and our staff are excited to share the transformative work that is happening to modernize apprenticeships in our province.



<https://tradesecrets.alberta.ca/>

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AMA

The Alberta Motor Association (AMA) is one of the largest membership organizations in Alberta, representing a million members provincially.

As a leading advocate for traffic safety, travel, consumer protection, and crime prevention, AMA helps protect the things that matter most, cares for and participates in the communities we serve, and represents our members' needs to industry and government.



<https://ama.ab.ca/>

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Blue Imp

Blue Imp offers complete turn-key services dealing with all aspects of commercial playground equipment, outdoor fitness equipment and park & sport amenities. As Canada's most experienced and most trusted playground manufacturer, Blue Imp designs equipment that maximizes fun without compromising safety or quality.



www.blueimp.com

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CAREERS

CAREERS works closely with schools, high school students, and recently graduated students to bridge the education system and industry. We connect youth with employers so:

1. youth can gain hands on experience and awareness of in-demand careers, that can help as they make decisions to build their career pathway and
2. we can help Alberta build its future workforce.

CAREERS facilitates paid internship placements in Skilled Trades, Information and Communications Technology (ICT), Health, Agriculture, Forestry, Energy, and many more! A full list of opportunities can be found on the Internship Opportunities page on our website at <https://www.careersnextgen.ca/>.



CAREERS
take on the future

www.careersnextgen.ca

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The Canadian Foundation for Economic Education (CFEE)

The Canadian Foundation for Economic Education (CFEE), a non-profit, non-partisan organization, is one of three organizations selected to receive 4 years of grants (Grades 7-12) from the Government of Alberta to help improve financial education, and the level of financial literacy, for Alberta students.

Many of the resources in the CFEE financial literacy collection have overlap with the K-12 Alberta Programs of Study, allowing the teacher to pick and choose from the resource collection either specific topics, modules, videos, animations or even an entire resource based on the course and the needs of the learners.

There are resource correlations, production of new resources and professional development opportunities specific to Alberta to support developments in financial education and financial literacy that is ongoing and will continue to grow. For further information about CFEE go to www.cfee.org and for “Building Futures in Alberta” go to <https://buildingfuturesinalberta.com>.



www.cfee.org

<https://buildingfuturesinalberta.com>

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Edge Imaging

Edge Imaging is a proudly Canadian owned school photography and yearbook provider. Founded in 2005, Edge proudly partners with over 3000 schools across Canada. As a valued partner in education, we are pleased to provide all school photography and yearbook services, providing keepsakes from the preschool years through to graduation. If you wish to explore options for your school photography, please come see us at our booth.



<https://edgeimaging.ca/en/>

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Habitat Systems Inc.

Habitat Systems encourages the development of healthy communities by selecting park and playground products that are innovative and offer superior technologies. Our mission is to provide inclusive and exciting playground spaces. We have carefully selected a portfolio of quality focused products which create environments where children have the opportunity to play, learn and spend time together. We offer a first-rate service that has established us as a preferred supplier in school districts in Western Canada and we provide complimentary site assessments, custom designs, post-project support, and more. Visit us at www.habitat-systems.com or call us toll free at 1 (866) 422-2828.



<https://www.habitat-systems.com/>

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Jo Phillips

Starting a Social Media Conversation is a program designed to stimulate a continuous, positive social media conversation between kids and the adults in their lives, led by the lived-experience of the kids. Many kids won't report the bad things that happen online because parents take away their video game, or phone, or Snapchat to keep them safe. Kids' adults need to learn how to support and understand social media from the child's perspective and to create space to help with the negative in an effective manner. In my sessions, I ask the kids lots of questions, directing the conversation in a way that they make discoveries amongst themselves about the good and bad of social media and devices. I validate their experiences and help them build confidence to approach adults with the good, the bad, the challenges and the opportunities. I then take this information to the adults, and help build a tool kit to support this positive conversation in homes and schools.



<https://www.jooutloud.com/>

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Lunchbox

Lunchbox is a full-service online lunch ordering and fundraising solution that simplifies the management of your school's lunch program. The better way to manage your school's lunch fundraising program! Why Choose Lunchbox?

- Save 5+ hours/week in program management
- Orders arrive labeled by student and organized by classroom
- "Give a Lunch" program ensures all students can participate
- Easy-to-use ordering for parents and guardians
- Secure, contactless ordering and payment solution
- No registration or set up fees
- Meals are nut-free and allergy-aware
- Earn fundraising dollars for every item sold
- Eco-friendly to meet your sustainability initiatives
- Comprehensive program support



<https://www2.kevgroup.com/l/828223/2023-08-27/3js7d8>

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Money Mentors

Money Mentors is an accredited non-profit credit counselling agency serving Albertans since 1997. Our mission is to educate Albertans in personal money management and the wise use of credit and to provide alternatives for families and individuals facing financial crisis. During your Free Consultation, our Counsellors provide unbiased advice and practical solutions to set you up with the tools necessary to successfully manage your finances. We also exclusively offer the Orderly Payment of Debts program on behalf of the Government of Alberta, an established debt consolidation repayment program. From debt help and credit counselling to money coaching and financial education, we're creating a healthier financial future for the entire province.



<https://moneymentors.ca/>

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The Lunch Lady

Serving healthy, wholesome, affordable, delicious lunch and snack options to schools, childcare centers, camps and communities.

<https://thelunchlady.ca/> **Contact:** Kim Guay kimg@thelunchlady.ca



True North Fundraising / L&T Custom Apparel

True North Fundraising is your free connection to the highest profit items available in Western Canada. Your local facilitator / expert in "The 59 Minute Fundraiser" (Canada's newest way to maximize success of your schools fundraiser and fully engage older students). Offering a user-friendly online ordering system specifically designed with school fundraisers in mind or use attractive paper orders forms and cash / cheque collection – the choice is yours. Talk to Robyn to find out what has worked best for a school just like yours. With 7 years experience and over 350 successful fundraisers she has seen it all and is ready to set you up for financial success with less hassle.

L&T Custom Apparel is a one stop shop that provides all your apparel, promotional and design needs. Located 5 minutes south of Edmonton and minutes away from the Edmonton International Airport, we provide quality service with in house embroidery. L&T Custom Apparel also can provide different forms of applications on garments to guarantee a fast turn around. Online stores are our specialty which is a free service we offer our customers that can include a bonus of fundraising. All orders are individually packaged and labeled for easy disbursement. Don't love your logo or need help coming up with an idea? Work with our in-house graphic designer to create the design of your dreams.

TRUE NORTH

Fundraising



<https://getyourapparel.com>

<https://www.truenorthfundraising.com>

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Social Media Sponsor

ExamBank.com

Exambank is a resource built by teachers to help students review what they're learning in class and prepare for their exams. All core subjects are covered, in all grades from K-12, with more than 125,000 questions available! Practice questions and detailed explanations allow students to test their own understanding unit by unit, with content aligned to the Alberta Curriculum.

<https://alberta.exambank.com> **Contact:** Leanne Rivard leanne@exambank.com



Alberta School Councils' Association is very grateful for the support of all our sponsors!