

Event Guide

Friday April 23

9:30 am - 11:30 am	Pre-conference Sessions
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Conference

12:00 pm	Opening, Partner Greetings
12:30 pm	Education Ministry Address
1:00 pm - 2:30 pm	Trade Show & Prize Draws
2:30 pm - 3:30 pm	Breakout Sessions
3:45 pm - 5:00 pm	Conversation Exchange

Saturday April 24

Conference

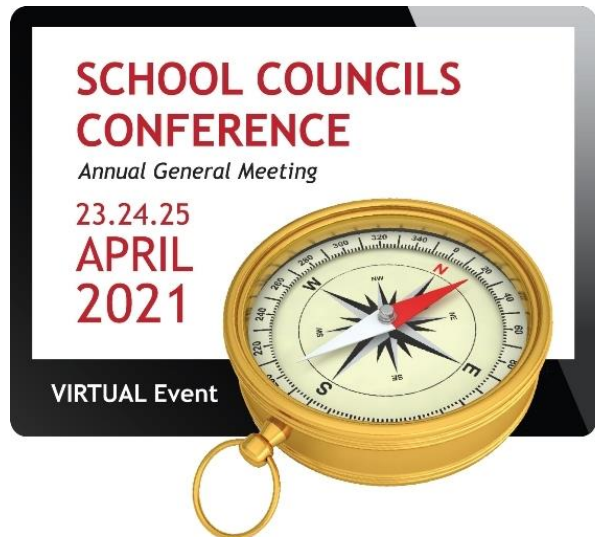
8:45 am	Welcome
9:00 am - 10:00 am	Breakout Sessions
10:15 am	Keynote Speaker
11:00 am	Trade Show & Prize Draws
11:45 am - 12:30 pm	Lunch Break
12:30 pm - 1:15 pm	Plenary Presentation
1:30 pm - 2:30 pm	Breakout Sessions
2:30 pm - 3:15 pm	Trade Show & Prize Draws
3:15 pm - 4:15 pm	Breakout Sessions
4:20 pm - 4:40 pm	Awards
4:45 pm - 5:30 pm	Closing Plenary

6:30 pm - 8:00 pm	Post-conference Sessions
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Sunday April 25

Annual General Meeting

8:00 am - 9:00 am	Opening, Candidate Speeches
9:00 am - 12:00 pm	Business Meeting
12:00 pm - 12:45 pm	Lunch Break
12:45 pm - 4:00 pm	Meeting, Board Elections



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Social Media **#ASCAconf21**

PRESIDENT'S WELCOME



WELCOME to the Alberta School Councils' Association (ASCA) Conference and Annual General Meeting (AGM) promoting School Council and parent engagement in education.

This year of education has been like no other that we have experienced. A global pandemic impacted many aspects of our daily lives and our children's education experience has also been touched. Whether your student learned in person, or online, I think it is important to acknowledge the challenges our children overcame to continue to learn this year. It is important to hold space for the educators who worked diligently to meet curriculum outcomes, build classroom communities, and help to ensure the well-being of our children. I know it has been a hard year for our families in so many ways, for a variety of reasons, and across Alberta I see how parents have continued to be the partners in education that our students deserve.

Parent voice in education is meaningful and impactful. There are many opportunities that school councils have locally and provincially to effect changes within our education system. As the many education partners work together with school councils to honour the expectations of the Assurance Framework, as school councils advise their school principals and Boards of Trustees, as ASCA members bring their resolutions to the AGM - all this relevant and significant work relies on school councils being respected and empowered – the ASCA Vision.

Whereas school councils are not intended to be political, the topic of education can be, and is, used as a political talking point. The vision, implementation and funding of education can be political, and it is important to note that as school councils, and as parents serving our school councils, we can be nonpartisan in engaging with representatives of all political views as we advocate for purposeful modifications within education for our children. This engagement is important! This fall there are municipal elections where parents, where school councils, can engage locally to ensure that their vision of education is reflected in their locally elected partners: School Board Trustees. It is these shared visions, these engagements and these partnerships that will continue to make Alberta's education system one of the best in the world.

I hope that the sessions you attend this weekend, the conversations you enjoy, and the learning you leave with are helpful in your own journey as a school council member. Your voice is important, your dedication for your children is palpable, and your work is valuable. Thank you for all that you do.

Brandi Rai

Brandi Rai
ASCA President



Greetings from the Honourable Adriana LaGrange Minister of Education

On behalf of the Government of Alberta and Premier Jason Kenney, I am pleased to welcome participants across the province to this year's Alberta School Councils' Association conference and annual general meeting.

As parents, teachers, students and community leaders, you are the voice of your school communities — and the views you share with Alberta's government are valued and important. I know your focus is always on what is best for Alberta's students, and we greatly appreciate your perspectives.

Thank you for your leadership throughout the COVID-19 pandemic, and for helping to keep students and staff safe during this challenging time. Safety is our top priority, and Alberta's government remains committed to working with you and all of our education partners to protect the health of students and staff and to make decisions based on expert medical advice.

It is fitting that the theme of this year's conference is School Council: Leading with Purpose. As a parent and former school board trustee, I recognize the sense of purpose school council members bring to their work and how you contribute to student success. Your conference sessions on subjects that include student health and well-being are certainly timely. These are extremely important topics right now — both to discuss, and to promote in new and engaging ways in our schools.

I hope the conversations you have this weekend inspire you and strengthen your resolve for the year ahead.

Thank you, and enjoy the conference.

A handwritten signature in blue ink that reads "Adriana LaGrange".

Adriana LaGrange
Minister of Education

April 2021

Thank you for participating in the VIRTUAL School Councils Conference April 23 and 24, 2021!



After registration, you should receive your Delegate “goody bag” in the mail via Canada Post.

You will receive an email from ASCA inviting you to **UPDATE YOUR PROFILE** on the event platform. Please add your

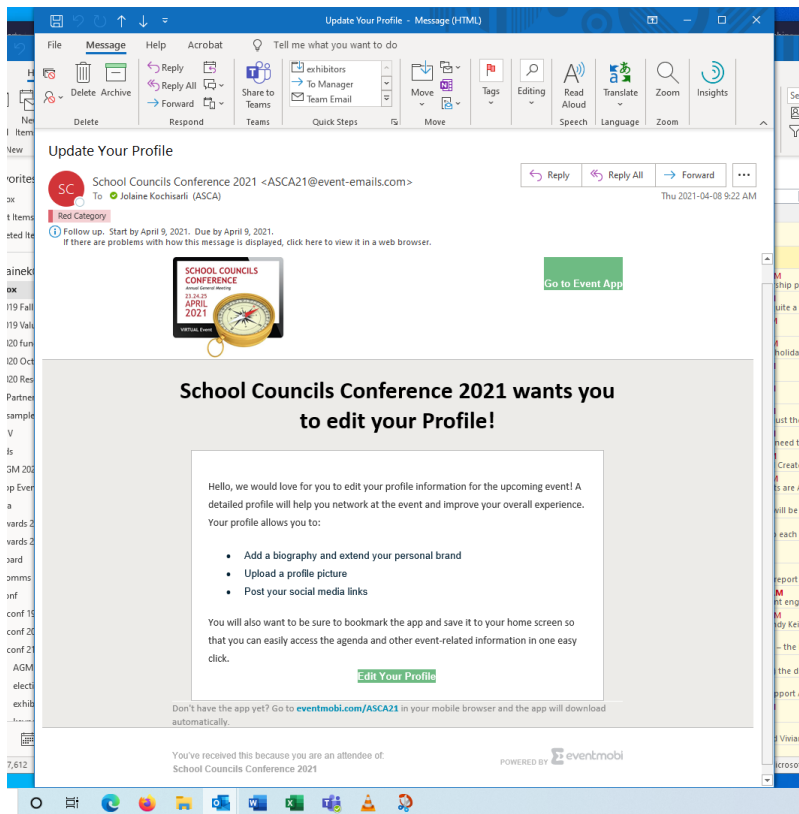


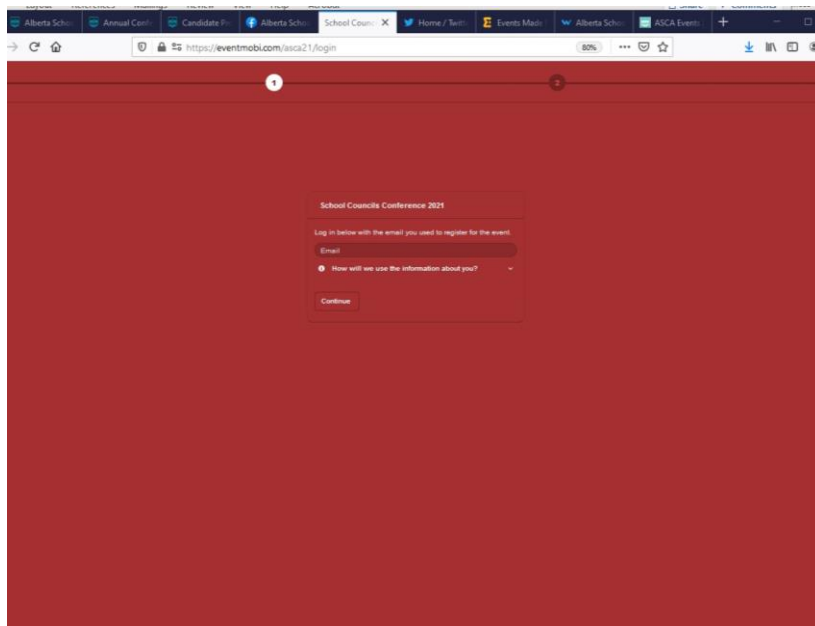
photo and a bit about yourself. You can also access your Profile within the platform to edit it at any time (top right corner).

Feel free to go into the event platform and “have a look around” prior to the live event start on Friday at 12 noon. *Pre-session registrants will have access at 9:30 am and able to join their session through their personal schedule on the bottom of the homepage.*

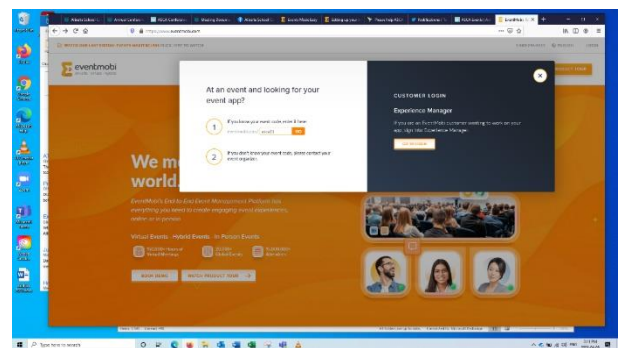
The email includes the link “Go to Event App” (upper right) which, if on your desktop, will take you to the browser eventmobi.com/ASCA21 (the event is accessible at this link at any time.)

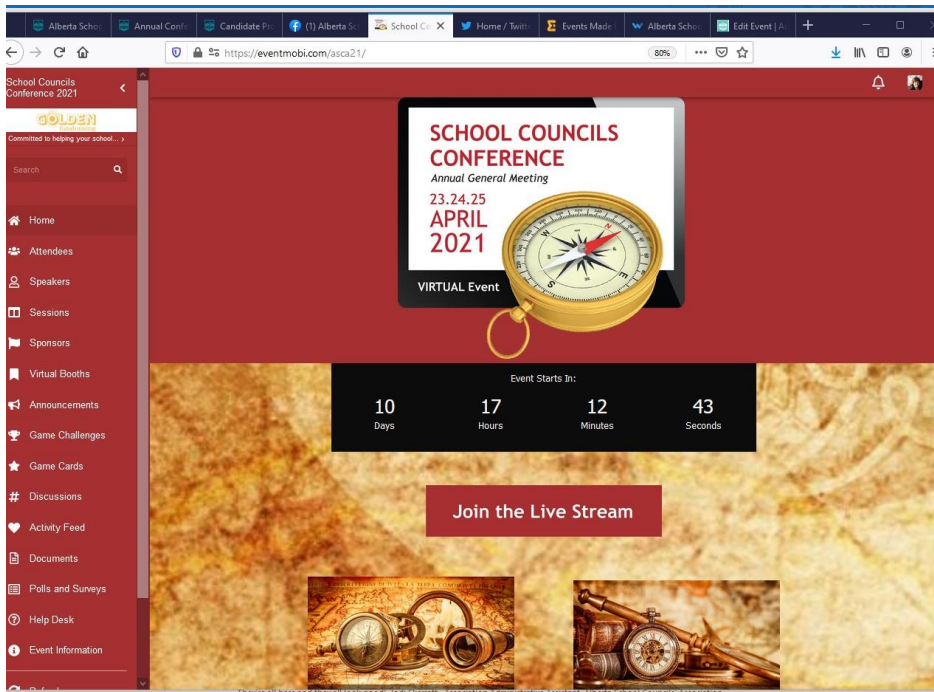
If you are on a mobile device, and have previously downloaded the Eventmobi APP – please **UNINSTALL** and **REINSTALL** it, as the APP has recently been updated. Chrome is the recommended browser to use with the Eventmobi APP on mobile devices. **ASCA21** is the event code.

Enter your email address as provided in your Conference registration, and create a password, to enter the site. Use this password each time you sign in with your email address.

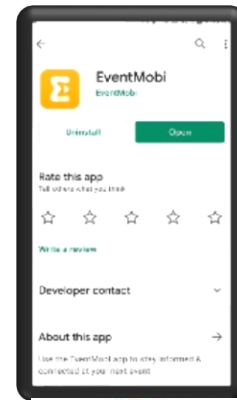


eventmobi.com/ASCA21





Profile



There are interactive features in the platform – including direct messaging attendees, taking Polls or Surveys, posting on the Activity Feed (*include a photo here if you wish*), contribute your thoughts and comments to a Discussion group – on a variety of topics, see the Documents posted and available to download, and contact the Help Desk if you have questions.

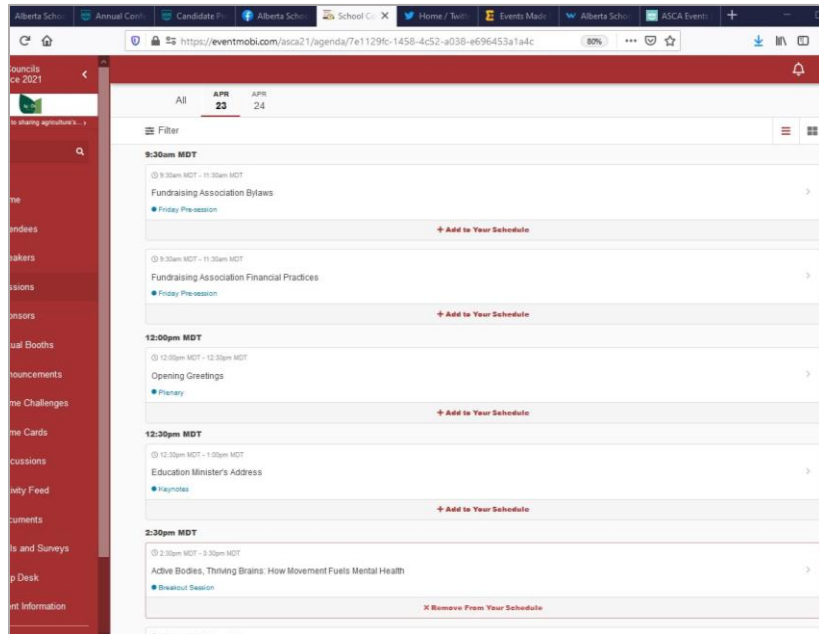
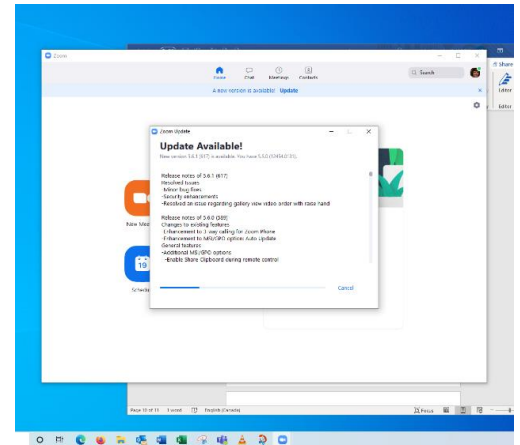
Notifications and Alerts will appear in the Announcements listing, and also in the top right corner next to your profile picture, as well as your Messages.





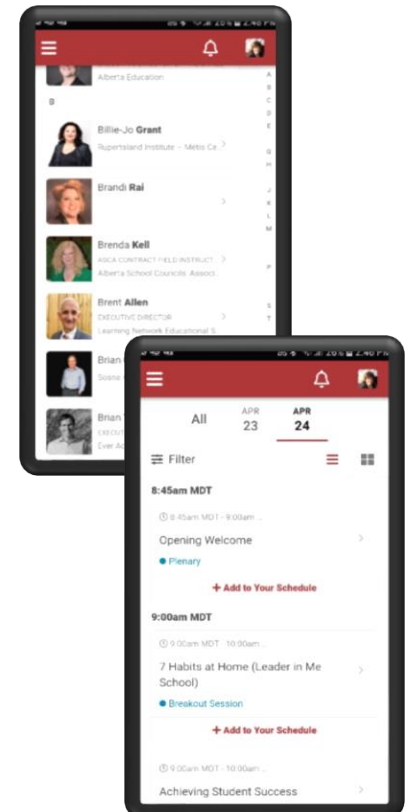
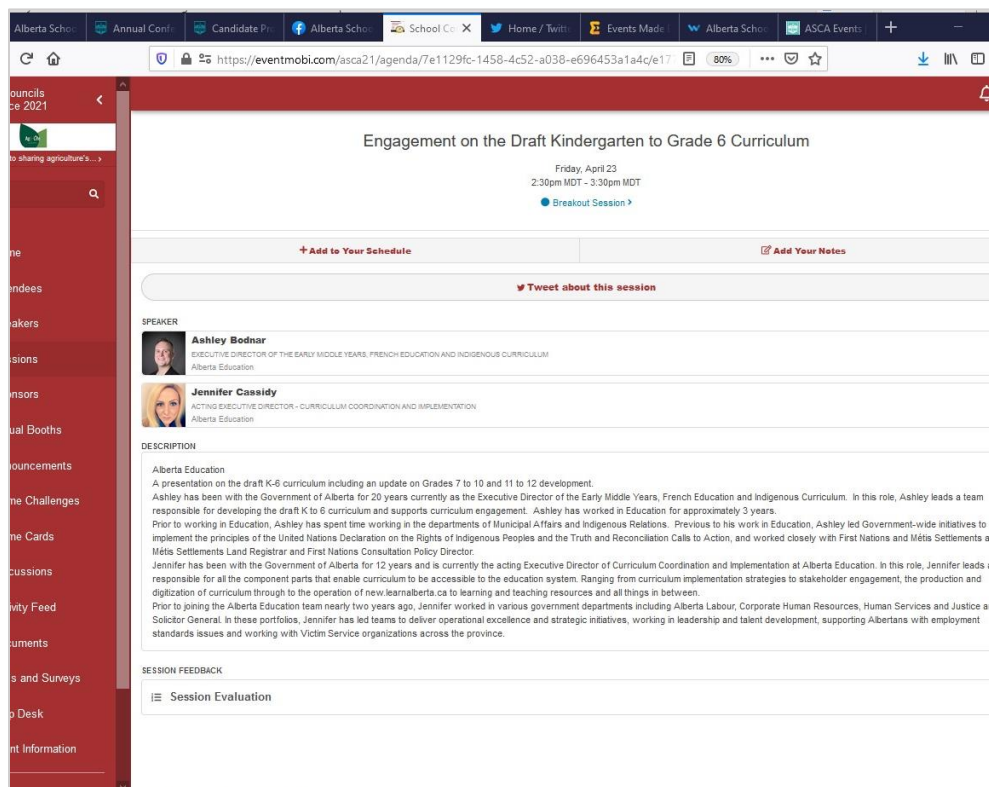
As the event sessions will be presented in Zoom, you are encouraged to create a free Zoom account (*if you do not already have one*), to ensure you have the latest updates for Zoom, and avoid connection issues. You can **join a Zoom test meeting** to familiarize yourself with Zoom, or for a refresher, click [here](https://zoom.us/).

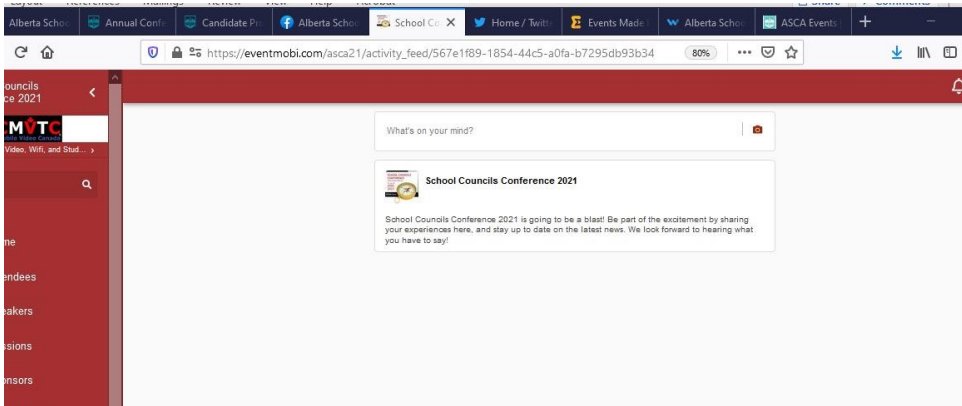
<https://zoom.us/>



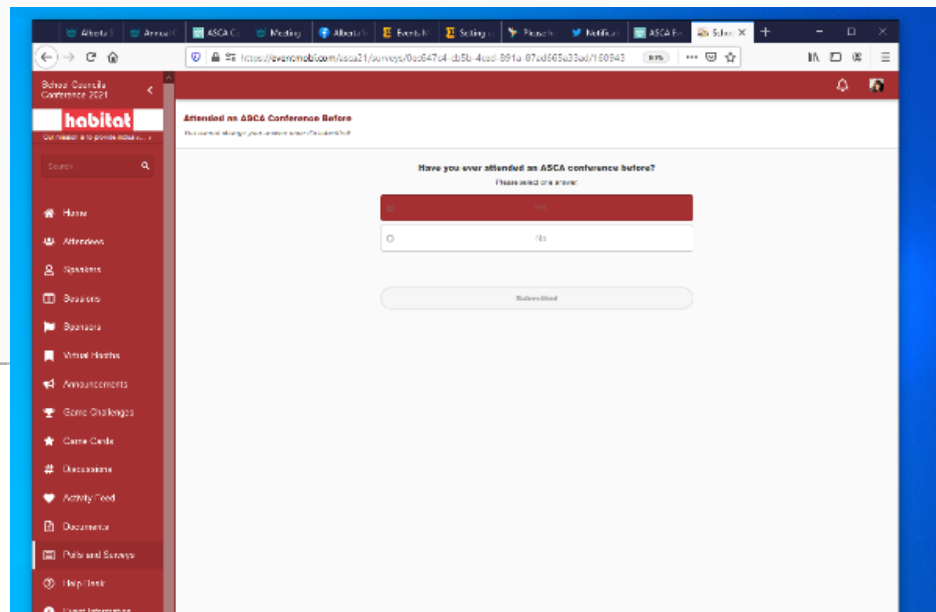
Once you have selected your sessions in the event platform – you will be taken into the Zoom platform (**a second browser window will open**) to view and participate in the presentation. You have the option to have your camera on or off, your microphone will be muted (except with permission to turn it on).

Once the session is over, please remember to close the Zoom window, and return to the Eventmobi platform to continue in the Conference event activities, and to join another session (that will open in Zoom again, to be closed when the session concludes).

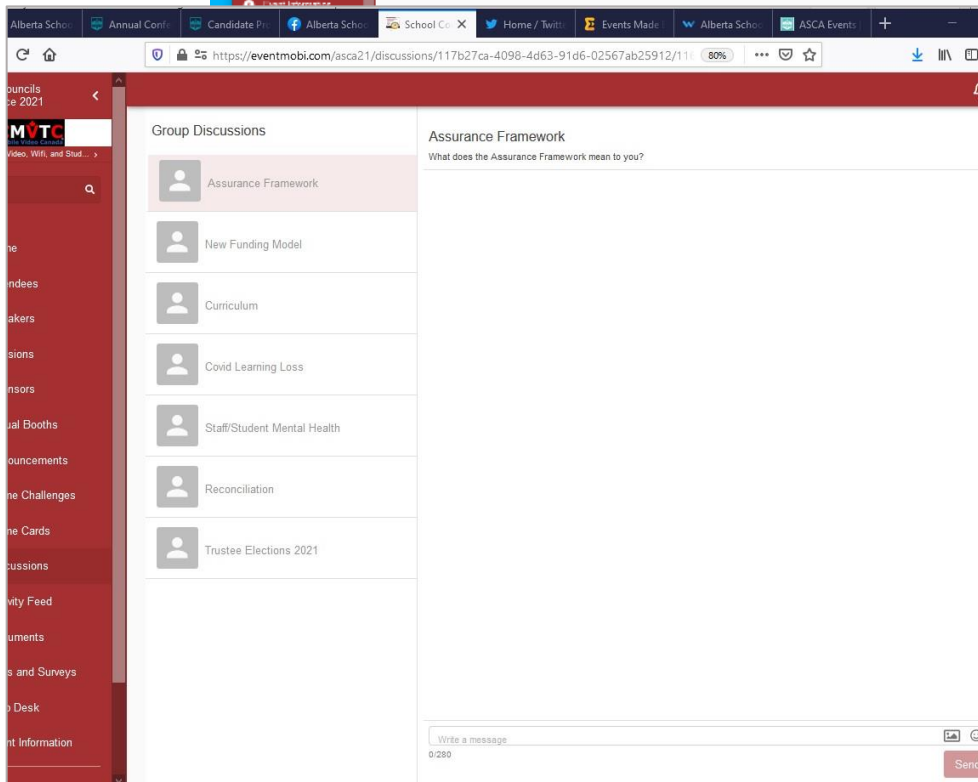




Activity Feed



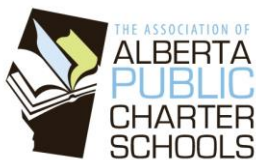
Polls and Surveys



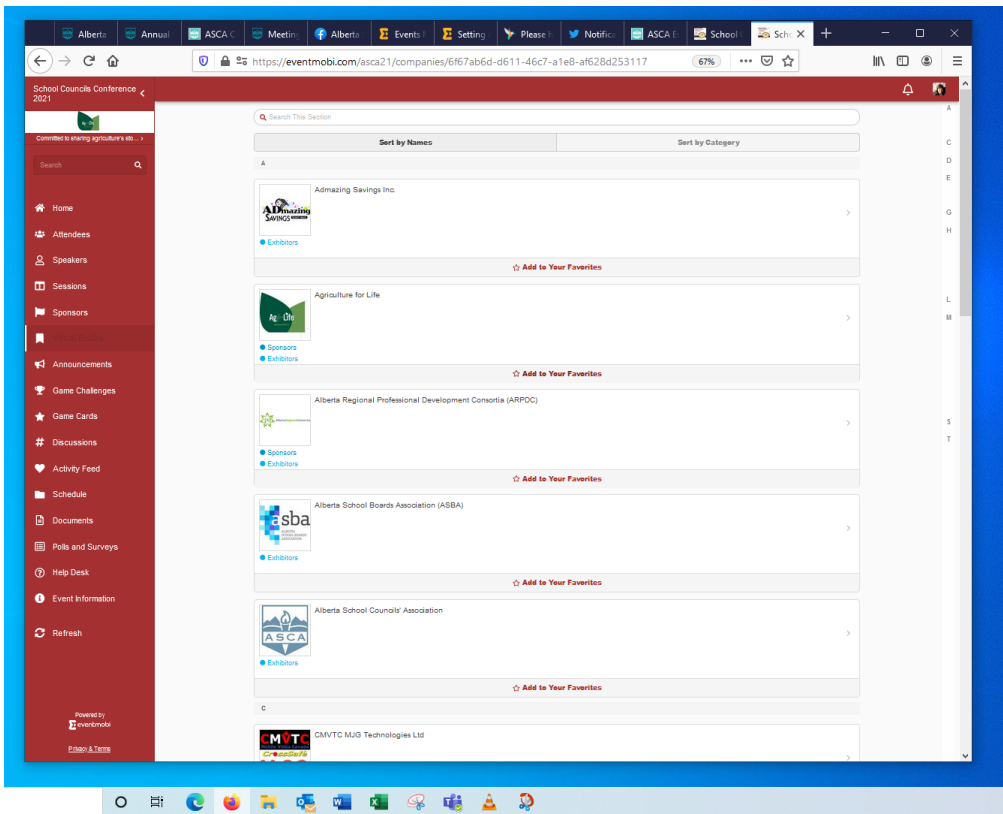
Discussions

EXHIBITORS & SPONSORS

Agriculture for Life
 Alberta Regional Professional Development Consortia
 Admazing Savings Inc.
 Alberta School Boards Association ASBA
 Canadian Parents for French (Alberta)
 Careers: The Next Generation
 CMVTC MJG Technologies Ltd
 Deal Deck Inc.
 ExamBank
 Golden Fundraising
 Habitat Systems Inc.
 Lacombe Composite High School EcoVision
 Municipal Climate Change Action Centre
 PlayWorks Inc.
 Public School Boards' Association of Alberta
 Support Our Students Alberta
 TELUS Wise
 The Association of Alberta Public Charter Schools
 Wild Rose School Division



As our biggest supporters and financial contributors (*to keep fees down for parents*), please take time to visit the “Virtual Booths” of Sponsoring Exhibitors during the scheduled times for “Trade Show and Prize Draws” – Friday at 1:00 – 2:30 pm and Saturday at 11:00 am – 11:45 am, and 2:30 pm – 3:15 pm.

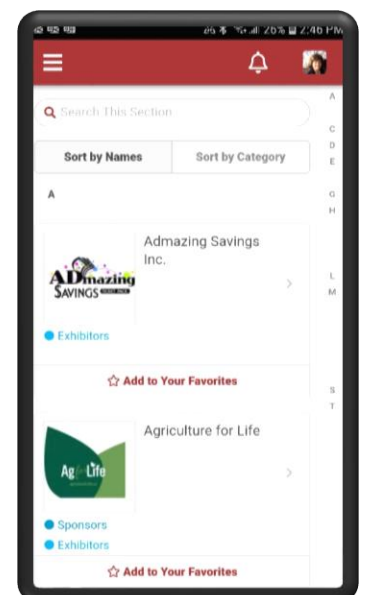
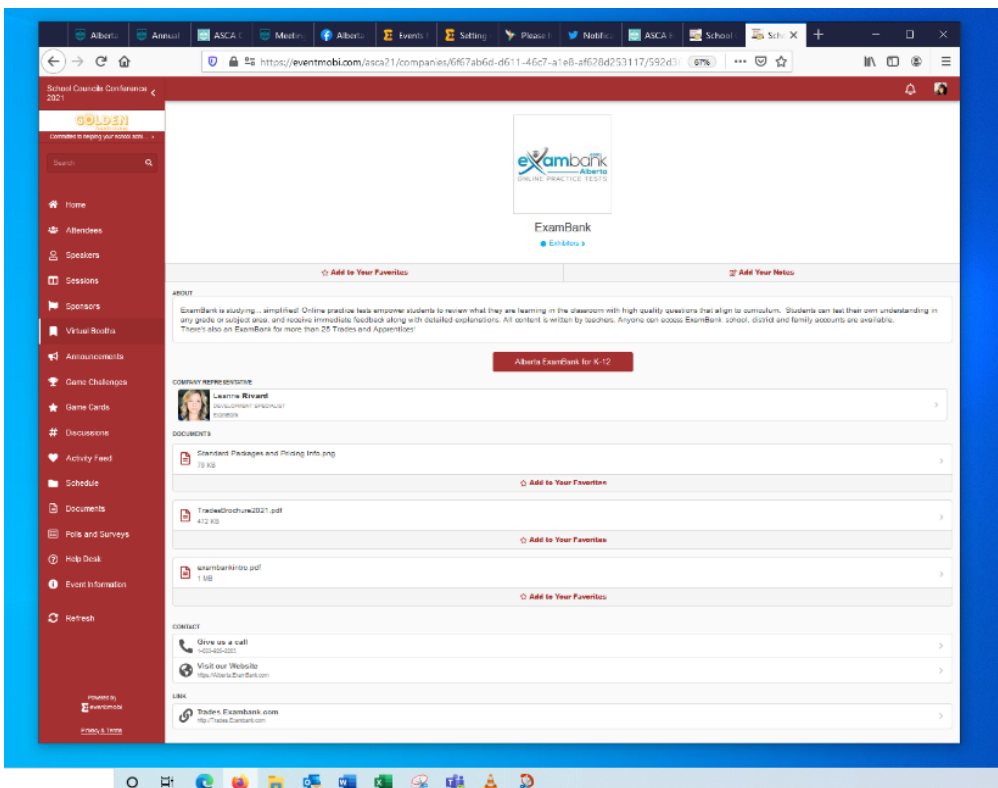


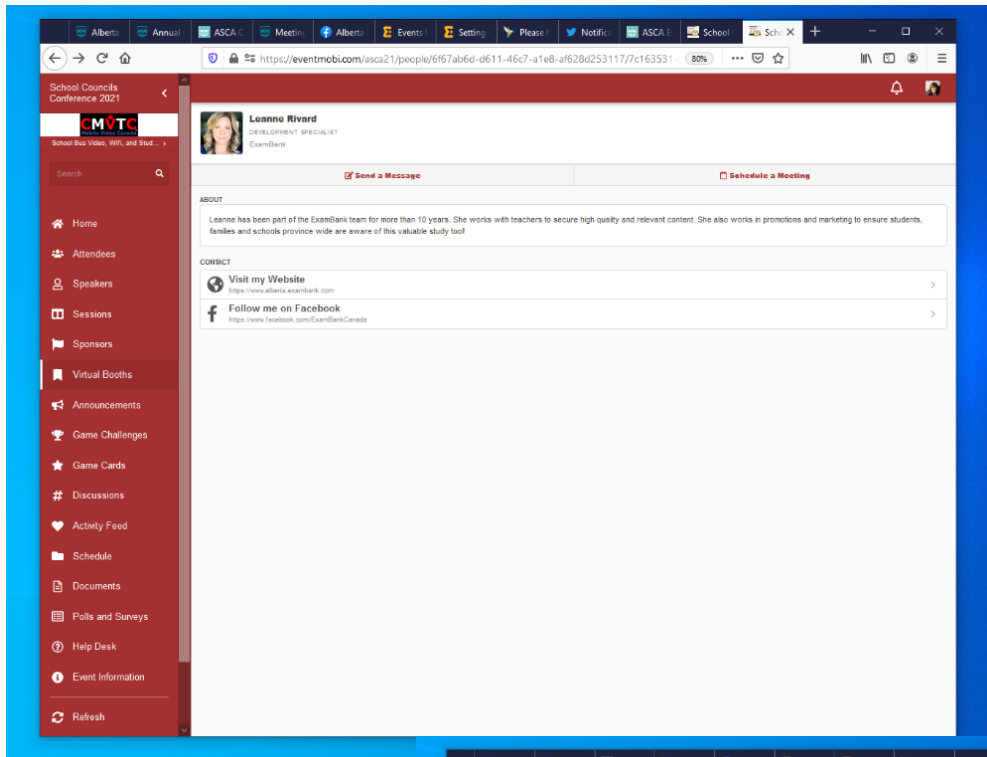
Sponsors have provided great prizes for attendees visiting their booths during these times.

Attendees can **Send a Message** to a booth representative to “check in” and connect, and/or **Schedule a Meeting** - a one-on-one video meeting within the platform.

Vendors have also posted videos and documents in their company listing information, as well as websites and social media links.

Access the **Virtual Booths** on the left navigation panel, or the banner on the homepage “**Visit the Virtual Booths**”.



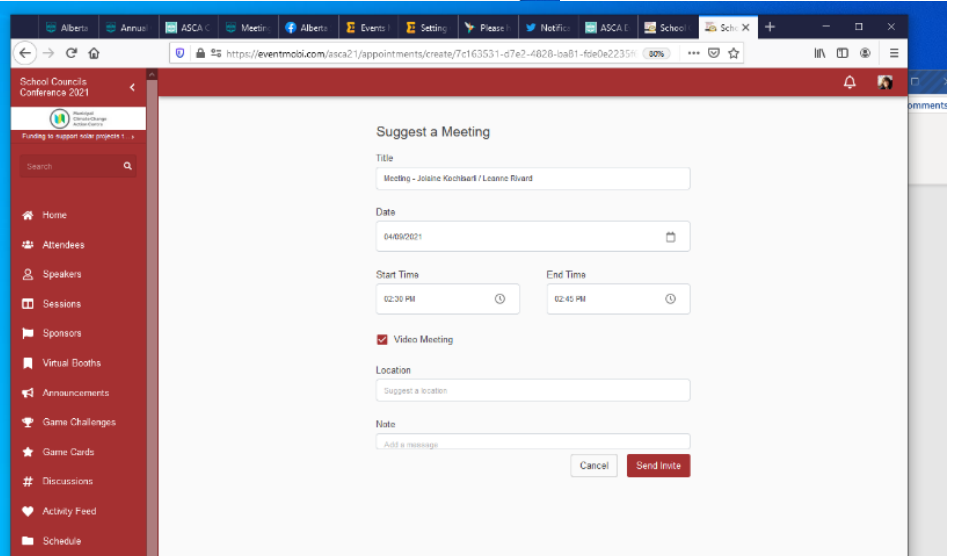


Exhibitor Booth Representative

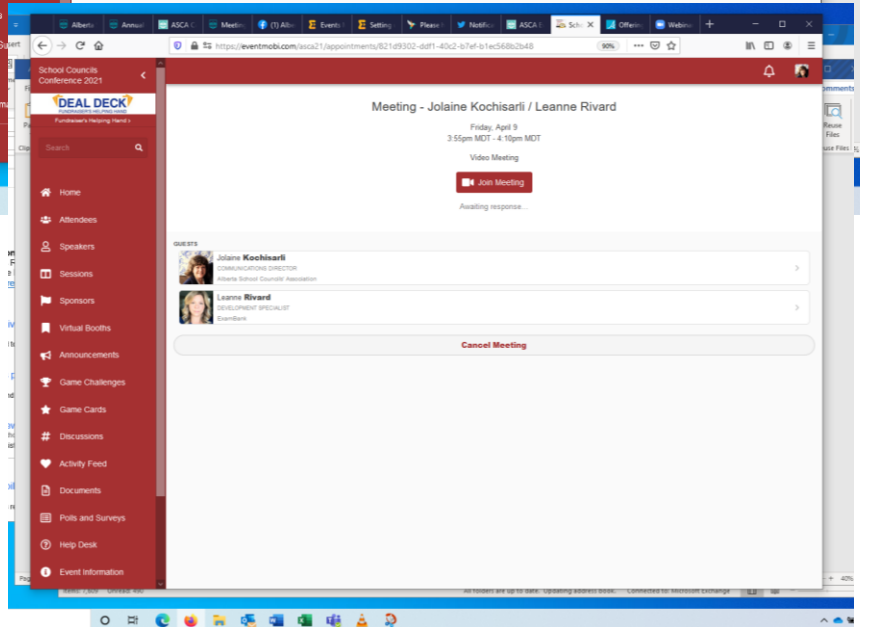
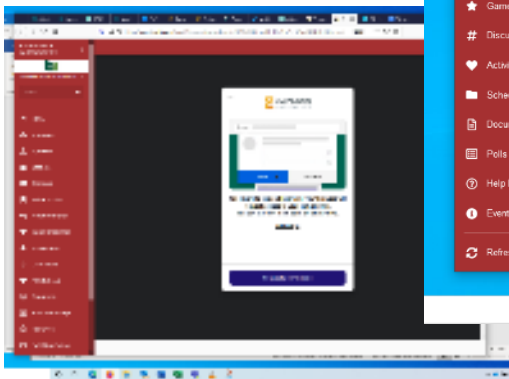
Send a Message

Schedule a Meeting

Video Meeting



Allow camera



Join Meeting

PRIZE PROGRAM

After attendees have connected with a vendor, the company representative will issue a **Game Code** worth points to be entered into the draws for prizes.

For every 50 points earned, the attendee's name is placed in the draw. Draws will be made during the schedule "booth visiting" hours – recipients will receive a Message if they have won a prize, winners will be posted in the Announcements listing and the Activity Feed.

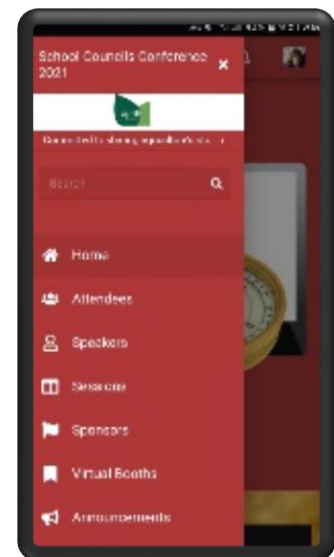
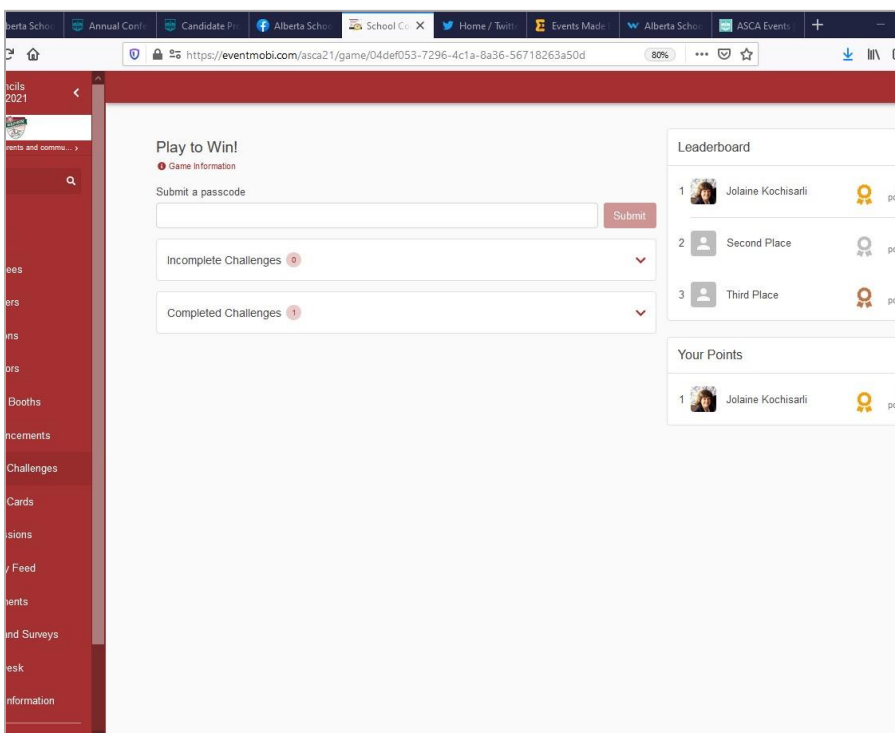


Game Challenges to Earn Points for Prize Draws

50 Points = 1 Entry into draw for prize(s). *There is no limit on how many entries one person can earn, or prizes won.*

- | | | |
|--|------------------|--|
| <p>Complete your Profile Bio "a little about yourself" – <i>this is helpful to complete the Bingo Card!</i></p> | <p>10 points</p> | <p>Send a Message to the ASCA booth rep to get your points CODE.</p> |
| <p>Send a Message to an Exhibitor Booth Rep to "Check-in" and say hello – <i>introduce yourself and ask what they have for your school council and/or Fundraising Association!</i></p> | <p>25 Points</p> | <p>Exhibitor Booth Rep will issue a Game Code after connecting with you.</p> |
| <p>Schedule a VIDEO Meeting with an Exhibitor Booth Rep – <i>learn about their products and services for your school community!</i></p> | <p>40 points</p> | <p>Exhibitor Booth Rep will issue a Game Code after meeting with you.</p> |

Attendees enter their Game Codes in the **Game Challenges** section accessed from the left Menu bar on the homepage.





ASCA Scavenger Hunt

How well do you know the Alberta School Council's Association?
 Are you a good detective? Head to ASCA's website and do your
 best sleuthing! Complete our scavenger hunt **BEFORE 1:30 pm on
 Saturday, April 24th for your chance to WIN! \$250 Coupon**

Name: _____

School Council: _____

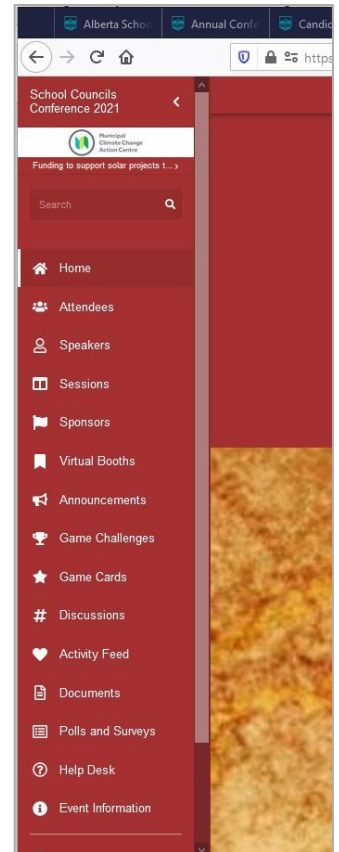


- What is ASCA's Vision?
Answer: _____
- Name two of ASCA's workshops that are offered to School Councils:
Answer: _____
- Who is ASCA partnered with for our Donation Drive?
Answer: _____
- Name one of the original committees that existed for the Alberta Federation of Home and School Association (now ASCA):
Answer: _____
- What are the three main activities for School Council Effectiveness?
Answer: _____
- Name two of the documents ASCA provides that assist with Fundraising Associations' operations:
Answer: _____
- Name one of ASCA's Destinations for our 2021-2024 Vision Path:
Answer: _____
- What are the two online learning resources for school councils that ASCA offers live?
Answer: _____
- Name 4 of the First Nations, Métis and Inuit peoples mentioned in the Land Acknowledgements:
Answer: _____
- Name the two online training programs available free of charge to school communities (sponsored by Alberta Education):
Answer: _____
- What is the School Council Engagement Task Force?
Answer: _____
- Who are ASCA's members?
Answer: _____

In addition – there are two Game Card activities to participate in, with chances to win prizes. The **Scavenger Hunt** and the **Bingo Card**, to be completed and entered in draw(s) for prizes. (Completed cards are the entry for the prize draws and must be submitted by **1:30 pm on Saturday**).

Bingo Card prize draw is a \$250 Best Buy Gift Certificate. Scavenger Hunt prize draw is a \$250 Gift Certificate for the Delta Marriott Hotel South Edmonton.

Get your Game Cards early!
 (Left menu **Game Cards**)



2021 Virtual Conference BINGO CARD

Enter to WIN!
 \$250 Hotel Coupon



Direct Message an ASCA Staff Member and introduce yourself _____ Name of Staff Member _____ Position with the Association	Find an attendee who is joining from Northern Alberta _____ Location of Attendee _____ Name of School Council		Find an attendee who is joining from the location <u>farthest</u> away from you _____ Location of Attendee _____ Name of School Council
Direct Message an ASCA Instructor and find out their favourite workshop _____ Name of Instructor _____ Favourite Workshop	Direct Message a rep from a trade show exhibitor and book a 1:1 meeting _____ Name of Company _____ Name of Representative		Find an attendee who has recently had an ASCA workshop _____ Name of School Council _____ Workshop Held
Find an attendee who has <u>never</u> attended an ASCA conference or AGM _____ Location of Attendee _____ Name of School Council	Direct Message an ASCA Board Member and introduce yourself _____ Name of Board Member _____ Position on the ASCA Board	Find an attendee who is an ASCA Honourary Life Member _____ Name of Life Member _____ Year(s) on ASCA Board	Find an attendee who is joining from Central Alberta _____ Location of Attendee _____ Name of School Council
	Find an attendee who is joining from Southern Alberta _____ Location of Attendee _____ Name of School Council	Direct Message a leader from an Education Stakeholder Organization _____ Name of Leader & Position Held _____ Education Stakeholder Organization	Direct Message a Breakout Session Presenter and introduce yourself _____ Name of Presenter _____ Breakout Session

Each straight line (horizontal, vertical, diagonal) is ONE entry.

Finished? Take a picture, or save it on your computer, and e-mail your completed card **BEFORE 1:30 PM ON SATURDAY APRIL 24** to: jodis@albertaschoolcouncils.ca

Full card is worth 10 entries!

POST-SESSIONS SATURDAY APRIL 24TH 6:30 PM – 8:00 PM

Choose one topic to join in on, or move between them all.

- Candidates Corner** Meet and ask questions of the candidates running for a position on the ASCA Board of Directors.
Zoom link: <https://zoom.us/meeting/register/tJ0tc-ugTsqEtX4AMgAOsEBUdIHPdHW15dF>
- Parliamentary Procedures** Ask questions regarding process and procedures for the ASCA Annual General Meeting (AGM).
Zoom link: https://zoom.us/meeting/register/tJYqdeGppjMsH9W8mVsp6_AVwPKsL31kQuIS
- Resolutions Discussion** Ask questions and clarification to the Sponsors of the Advocacy Resolutions proposed for voting consideration at the ASCA AGM.
Zoom link: <https://zoom.us/meeting/register/tJArd-6uqD0uE9TnF3DipQsFOkQtoYbhbaUY>

Regarding the Conference POST-sessions (or **AGM PRE-sessions**) on Saturday evening at 6:30 pm – to 8:00 pm – these sessions can be accessed through the Eventmobi platform (and into Zoom), or can be accessed outside of the platform and into Zoom directly using the Zoom links provided above and on the ASCA website [here](#).

There is no charge for these sessions, and attendees can be conference participants, AGM participants, or anyone wishing to attend. The three topics run for 90 minutes each, and are designed to be informal (no structured Agenda), to allow attendees to potentially move from one session to another in the time allotted.

AGM Link

Please note – the ASCA AGM is a secure meeting to be hosted in the ZOOM platform ONLY, and there is NO access to it through the Eventmobi conference platform. Registrants will have a separate, unique Zoom link issued to them for the meeting.

ASCA Annual General Meeting (AGM) Sunday April 25, 2021



Conference Sessions Schedule and Descriptions is a separate document:

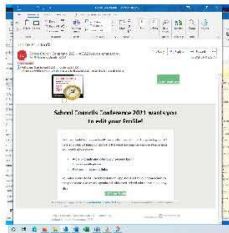
<https://www.albertaschoolcouncils.ca/public/download/files/177679>

Using the Virtual Conference Platform Overview

Eventmobi.com/asca21



Email link



<https://zoom.us/>

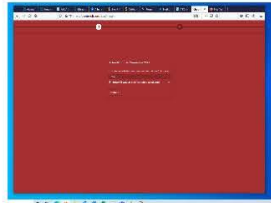


Delegate Bag



Canada Post Delivery

Email (used in Conference registration)



Create a Password

Conference site



Profile



Uninstall, reinstall App

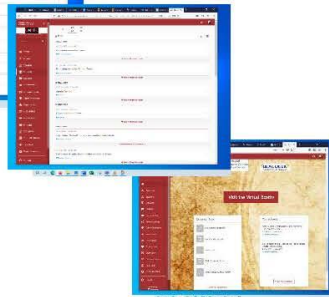


- MENU
- Attendees
- Speakers
- Sessions
- Exhibitors
- Announcements
- Activity Feed
- Game Challenges
- Discussion Groups
- Documents
- Polls
- Help Desk



Speakers

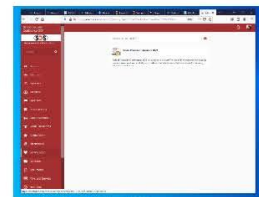
Sessions



Your Schedule

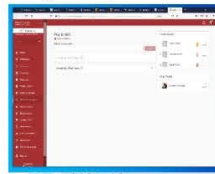


Activity Feed

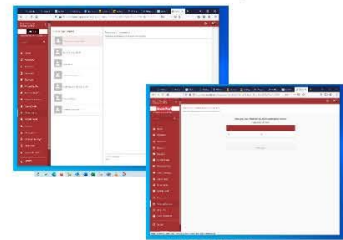


Comments, photos

Game Challenge (enter points code)



Discussion Groups

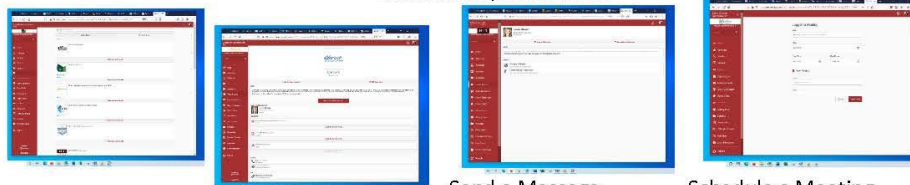


Session Description (select JOIN)

Speaker Profile

Polls and Surveys

Exhibitor Representative

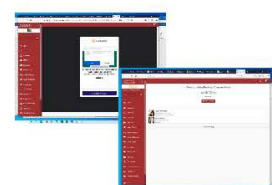


Virtual Booths, Company Listing

Send a Message

Schedule a Meeting

Video on, Join now



SCHEDULE OF EVENTS

Friday April 23

9:30 am - 11:30 am		Pre-session: Fundraising Associations Financial Practices Pre-session: Fundraising Associations Bylaws									
12:00 pm		Opening Greetings									
12:30 pm		Education Minister's Address									
1:00 pm - 2:30 pm		Trade Show & Prize Draws									
2:30 pm - 3:30 pm		Breakout Sessions									
Active Bodies, Thriving Brains	Métis Culture	Rural Youth	Identity, and Systemic Racism	The Walking School Bus	The Learning Farm	School Council Purpose	Learning Through Recess	YMCA Youth Programming	Draft K-6 Curriculum	Leading with Purpose	
3:45 pm - 5:00 pm		Conversation Exchange School Council: Leading with Purpose <i>"How do school councils work to promote positive engagement in the school community to benefit student success?"</i>									

Saturday April 24

8:45 am		Opening Greetings									
9:00 am - 10:00 am		Breakout Sessions									
"Siha Tooskin Knows"	School Councils and School Health	Validation – Why it Works	SOGI 1 2 3	Give Students a Better Future	The Work of School Council	Support Adolescent Literacy at Home	7 Habits at Home	Parent-Teacher Relations and COVID-19	Indigenous Education and Reconciliation Circle	Achieving Student Success	
10:15 am		Keynote Speaker: Kelly Johnson Developing Life-Ready Leaders									
11:00 am - 11:45 am		Trade Show & Prize Draws									
11:45 am - 12:30 pm		Lunch Break									
12:30 pm		Plenary Presentation: Student Panel EcoVision: A Story of Student Dreams Becoming Reality									
1:30 pm - 2:30 pm		Breakout Sessions									
Emotional De-escalation	TRC and Teacher Quality Standards	What is Consortia (ARPDC)?	Want to Be A Trustee	School Councils as Leaders	COVID-19 Impacts on Alberta K-12 Schools	Environmental Education	Fundraising Partnership Purpose	Your School's Budget	Parent, Not a Home Learning Teacher	Leading with Purpose	
2:30 pm - 3:15 pm		Trade Show & Prize Draws									
3:15 pm - 4:15 pm		Breakout Sessions									
10 Stories of Wellness	ATA's Code of Conduct	The Assurance Model	Treaty Education	Homework: Helping My Child	Assessing Our Children's Learning	School Council-Trustee Relationship	Digital Citizenship and Online Safety	Movement in the Classroom	The Power of Play	Achieving Student Success	
4:20 pm		Awards Recognition									
4:45 pm - 5:30 pm		Closing Plenary: Parent Engagement – A Conversation with Dr. Debbie Pushor									
6:30 pm - 8:00 pm		Post-sessions: (3) Candidates Corner, Parliamentary Procedures, Resolutions Discussion									

Sunday April 25

8:00 am - 9:00 am		Opening, Candidate Speeches									
9:00 am - 12:00 pm		Business Meeting									
12:00 - 12:45 pm		Lunch Break									
12:45 pm - 4:00 pm		Meeting, Board Elections									