



July 2023

Attention: Marketing Manager

At the core of all ASCA efforts is supporting effective school council practices that demonstrate how parent engagement enhances school improvement strategies and ultimately, student success.



To continue delivering quality education and resources for school councils and the greater education community, we are having our second annual **Online Silent Auction** and are looking for donations now!

The auction will be "Holiday" themed, with gift giving in mind. We are looking for businesses to donate products and/or services that would support this theme, but any item donated would be greatly appreciated!

This fundraising event is an excellent opportunity for local companies to advertise their goods and services. The auction committee invites donations of saleable items that would appeal to our parent community. Donations may include merchandise, gift certificates, gift baskets, and/or any of the options indicated below.

ASCA engages, empowers, and supports the voices of school councils. Uniquely positioned, ASCA has a proven record of providing opportunities to collaborate with Alberta Education on the shared goal of building and strengthening school councils to support student success. *When you support ASCA, you are directly contributing to the future of education in Alberta.*

Please consider an option to contribute to our fundraising efforts:

- ❖ **Donate a Silent Auction Item** – Your company will be featured online with a business logo and link to your website.
- ❖ **Become a Silent Auction Sponsor** – Platinum \$2000, Gold \$1000, Silver \$500 and Bronze \$250. Your business logo will be on the main page of the auction website and include a link to your website.
- ❖ **Cash Donation online through ASCA's website** – Four options for Credit Card payments at: <https://www.albertaschoolcouncils.ca/about/donate-to-asca>
- ❖ **Cash Donation by etransfer or direct deposit EFT to ASCA** (*Tax receipt provided upon request*)
Contact: wendyk@albertaschoolcouncils.ca
- ❖ **Cash Donation by cheque** (*Tax receipt provided upon request*): Mailing address in the letterhead above.

Thank you for supporting the parent voice in education through school councils in Alberta!

ASCA is incorporated under the Alberta Societies Act. Charitable Business Number: 125812651 RR 0001