



**Alberta
School Councils' Association**
Promoting parent engagement in public education

Together for Education



Case for Support

The Parent Voice

Supporting effective school council practices and demonstrating how parent engagement can enhance school improvement strategies, and ultimately student success, is at the core of all ASCA efforts.

ASCA advances the parent perspective on education issues to government, education stakeholders, partners, and educators. Providing support and resources to enhance meaningful parent contribution and participation in school communities across Alberta.

Quality education with equitable access is fundamental to helping students thrive. The success of students is paramount to having inclusive, prosperous communities. This success is greatly supported by the meaningful engagement of parents throughout their education journey.

School councils are legislated community supports through which parents are able to influence the school community, reinforce the work of education partners, and encourage students to grow into their authentic selves.



Keep the Voice Heard

In 2021, due to a shift in priorities, ASCA's provincial government funding was removed, leaving a gap that needs to be filled in order to continue delivering quality representation and resources for school councils and the greater education community.

Now, more than ever, ASCA is needed to engage, empower, and support the voices of school councils. Uniquely positioned, ASCA has a proven record of providing opportunities to collaborate with Alberta Education on the shared goal of building and strengthening school councils to support student success.

Thousands of parents across Alberta, along with their schools and school boards amass a cumulative effort that results in higher quality interactions among teachers and parents, increased social capital for children and youth, and a school community more supportive of each child's success.

We all have a role to play when it comes to education in Alberta.



We Have Work to Do

ASCA advocates for issues important not only to school councils and parents, but for all Albertans, as education is the foundation for all of society.

ASCA partners with organizations and government entities to ensure that resources are shared, and have the greatest impact while maintaining fiscal and resource efficiency.

School councils benefit from the advocacy representation and supports ASCA provides. Workshops delivered by ASCA enhance school council effectiveness and parent engagement in education.

ASCA offers learning platforms that guide and enrich not only school councils but school divisions, education administrators, school boards, trustees, and any number of other organizations moving education forward in Alberta.

Time is of the essence to ensure there is no gap in the delivery of what ASCA contributes to the education system.



A Vision for the Future

ASCA has set a Vision Path with impactful destination principles, forging forward towards a bright future in Alberta Education:

The Alberta Education system seeks ASCA's perspective prior to implementation of new education policy.

ASCA strengthens parent engagement by supporting skill development, knowledge, and capacity building so school councils are recognized as essential.

School councils are aware of, and contribute to, the influence ASCA casts on their behalf.

Working in consultation with Indigenous leadership, ASCA advances reconciliation by promoting and encouraging knowledge and understanding of First Nations, Métis, and Inuit culture, knowledge, and worldview in education.

Partnerships, relationships, and alliances strengthen the efforts and influence of school councils and ASCA.

School councils are reflections of diversity in Alberta. Parent voices are incorporated in the education system inclusively.



How You Can Help

When you support ASCA, you are directly contributing to the future of education in Alberta.

Services and programs provided by ASCA directly influence parent engagement, school council efficacy, and a network of partners sharing resources and knowledge to uplift our education system

Effective School Councils

School councils are provided with the skills and knowledge they need to be an important forum through which members of school communities play an advisory role in school improvement planning.

School Council Advocacy

School councils are given the resources to advocate on their own behalf. Reaching out to government, seeking information, and providing local perspectives related to discussions and decisions taking place in Alberta Education.

Support Services

School councils and Fundraising Associations are provided with consultation, documentation, and meeting support that assist with framing operating procedures, policy, bylaws, and more, to support their work.

Workshops and Learning Resources

Workshops offered are designed to enhance school council effectiveness and parent engagement in education. In addition, other learning opportunities are offered for all levels of the education system from parents, to school divisions, boards, and trustees. As well, the annual Conference is attended by hundreds from across the province, and brings field experts together with all levels of the community from parents to government, to share in learning and networking.

"ASCA contributes to the progress students deserve because they empower parents and school councils to be influential in all the ways that create authentic advances toward a truly equitable, quality education environment in Alberta."

Brandi Rai
President, ASCA



Partners in Education

ASCA is trusted as a leader and authority on everything related to empowering and assisting to build strong school councils. ASCA is a trusted resource and voice for parents and school councils that has earned credibility through more than 90 years of support for parents' engagement in education. ASCA builds upon, strengthens, and maintains relationships with stakeholders because of that history and expertise.

ASCA is uniquely positioned with a solid reputation, skill set, and proven track record working with school councils. Decades of successful advocacy, engagement, and support programs demonstrate an organization with the tools to bring parents, educators, and Alberta Education together and into a bright future.

ASCA believes, that parent engagement in education is critical to the successful educational journey of every child. ASCA's resources, materials, and learning opportunities create avenues for parents to be educated, informed, and engaged, at the local, jurisdictional, and provincial level – supporting the educational journey for all children. ASCA influences parent engagement and school councils. School councils influence students, teachers, principals, trustees, and superintendents. Together, school councils and ASCA influence education in Alberta.



"In partnership with ASCA, we can help to ensure that parents, grandparents, and caregivers of youth, some of whom may be at risk of not being able to attain their full potential and well-being, are well supported in a timely and relevant way."

Chad Erickson
Superintendent of Schools, Red Deer Public School Division

The Time is Now

You have it in your power to ensure ASCA continues to be the voice of parents in Alberta Education.

Visit www.albertaschoolcouncils.ca to learn more and make your gift today.

ASCA is planning to raise an estimated amount of \$700,000 this year in fundraising campaigns. The money raised will fund the resources, materials, and learning opportunities provided to school councils and other stakeholders across Alberta. For further information, please contact Wendy Keiver, ASCA Executive Director, at 780 454 9867 or email at wendyk@albertaschoolcouncils.ca. ASCA is incorporated under the Alberta Societies Act.



**By investing in ASCA today,
you change the lives of tomorrow
through education.**



www.albertaschoolcouncils.ca

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