

Alberta School Councils' Association (ASCA) is proud to present partner sponsoring opportunities for those interested in reaching audiences in the public education arena encompassing parents, students, community members, schools, school divisions, school board representatives, administrators, and teachers, as well as groups, government, and organizations involved with education.





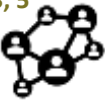




A number of support opportunities are available from publications, events, and digital media, as well as packaged sponsorships. Custom sponsorship and packaging are welcome. *Check out the **savings** where indicated!*













Support will contribute to the sustainability of the Association and its overarching mission to engage and empower Alberta school councils while advocating for the parent voice in the education system.



Select an opportunity to build visibility connecting with the “school community” in Alberta.

Brand promotion for partnering sponsors include company logo¹, tag line² or brief corporate message³, link to website⁴ and/or Call to Action (CTA)⁵ prompt where appropriate.

	Item	Description	Cost (+ GST)
Publications Partner			
1, 2, 4 	Newsletter Ad Link 	Digital newsletter distribution to 10,000 recipients. <i>Company logo, tag line, link to website.</i>	\$500 each Newsletter (.05 reach)
1 	Alberta School Council Resource Guide (40) Handouts Link 	Templates, tipsheets, checklists, included in the Guide. Official Guide for School Councils in Alberta, accessed by all schools. <i>Company logo in page footer.</i>	\$225 each Handout \$7500 for all 40 <i>(\$1500 savings)</i>
Event Partner			
1, 3, 5 	Virtual Forums	Online engagement, speaker/topic specific <i>Company logo on event materials and promotion, speaking opportunity.</i>	\$1000 each Forum
1, 2, 3, 5 	Workshops Link  School Councils School Divisions Fundraising Associations	Online training, captive audience/target groups. Selected Workshop will be branded for the year, including handouts package to registrants. No limit on number of deliveries of the (branded) workshop. <i>Logo displayed on the screen prior to the start, and at the end of the workshop.</i>	\$500 each Workshop
1, 2 	Webinars Link 	Online training or sharing sessions, one hour. <i>Logo displayed on the screen prior to the start of the session. Sponsor mention by presenter.</i>	\$250 each Webinar

Preferred Partner			
1, 2, 3, 4, 5 	Members Only Website Section Link 	Landing page Company listing for 1 year, link from home page and logo.	\$2000 each Year*
Social Media Partner			
1 	Facebook, Twitter, LinkedIn f t in	Company Logo on social media posts.	\$125 each Post
Fundraising Friends			
1, 2, 3, 4, 5 	Fundraising Resources Ad Link 	Company/product posting on the Fundraising Resources page/section of website.	\$250 each 12 Month** listing
1 	Fundraising Association Resource (12) Handouts Link 	Templates, tipsheets, checklists to assist Fundraising Associations operations. <i>Company logo in page footer.</i>	\$175 each Handout \$1500 for all 12 <i>(\$600 savings)</i>
1, 2, 3, 4, 5 	Fundraising Associate Members Only Website Section Link 	Landing page Company listing for 1 year, link from home page and logo.	\$500 each Year*
Partner Packages			
	Package I	1 Newsletter Ad 1 Workshop 2 Social Media posts	\$1000 Package Price <i>(\$250 savings)</i>
	Package II	1 Virtual Forum sponsor 2 Newsletter Ads 2 Webinars 4 Social Media posts	\$2500 Package Price <i>(\$500 savings)</i>
	Package III	1 Company listing Members Only section 4 Newsletter Ads 4 Workshops	\$5,000 Package Price <i>(\$1000 savings)</i>

Looking to enhance a **CSR (Corporate Social Responsibility) strategy and increase tax relief?** Ideal for large organizations and local businesses! And - don't forget about our annual April [conference](#) event, and ongoing [donation](#) drive!
GST #: 125812651RT0001

Contact ASCA at 780-454-9867 or 1-800-661-3470

Email parents@albertaschoolcouncils.ca www.albertaschoolcouncils.ca



* Year refers to operating year July 1 to June 30. Partner can commence at any time in the year, to expire June 30.

** 12 Month. Partner can commence at any time of the year, ad will expire 12 months from the start date.